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## ABSTRACT OF THE DISCLOSURE

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The present application relates to a device for applying a product, comprising a container configured to contain the product and an applicator head associated with the container. The applicator head comprises a plurality of applicator elements having a base and a free end, at least one opening communicating with the container and being configured to allow the product to be delivered outside the applicator elements at a location closer to the base than the free end, and a movable support configured to be movable between a first position in which the at least one opening is closed off and a second position in which the at least one opening is at least partially uncovered. In addition, at least some of the applicator elements are mounted on the movable support.